

Coalition for a Drug Free Nevada County Steering Committee Minutes

March 12th, 2014 3:00pm to 5:00pm

Location: The Campus – 180 Sierra College Drive, Grass Valley

Attendees: Shannon Glaz, NCPH; Shelley Rogers, Melissa Kelley, Ariel Lovett, DFC; Ned Russell, Got 40?; Martin Webb, Parent; Lt. Alex Gammelgard, GVPD, Lynn Skrukrud, NEO; Don Bessee, NCARCC; Cliff Newell, NCDA; Astha Adhikari, YOUTH; Sierra Dallugge, YOUTH; Reinette Senum, community member; Shasta Spencer, Prevention Intern

Minutes & Agenda: Approved

Steering Committee Business

- Reviewed budget and formal carryover request. – *pending approval* Request to carry over remaining \$21,008 from 12/13 budget period to current 13/14 budget period. Significant amount remaining largely because we were not able to implement the Alcohol Edu curriculum.
- In Kind reporting includes sign-in sheets for meetings and community functions that Coalition members participate in. We use this information to track community participation

Member / Community Announcements:

4/9 – Nevada City City Hall presentation addressing eCigs: Shannon Glaz
 4/21 – ABC merchant training: Alex Gammelgard GVPD
 4/24 - Recovery Enrichment Series : Dr. Lasich, Food That Triggers Pain & Relapse:
 4/26 - Prescription Drug Take Back Day 10-2pm Neil Street, GV
 4/29-30 – Revolution Speaks, High schools, night show at Sierra College
 5/14 - The Anonymous People – Sierra College Theater
 NEO: 5/16 - Annual Fashion Show 7-10pm Miners Foundry \$8 admission: 5/22 – Change for Change event 12-8pm Gold Rush Burgers: 4/26 - Acoustic Showcase 7-10pm Summertime \$5 admission: 4/11 - Dine & Dash with Swing dancing lessons 5-6pm; dance 6-10pm

Lynn provide calendar of events to Melissa to post on website, etc..

Schools: Improving School Climate

- **NU Parent Meeting:** Shelley and Ariel presenting at NU Parent Club on 4/7; engaging parents in activities to improve school climate. Volunteer opportunities: PCN posters, planning fall parent / youth assemblies. Presenting current trends with substance use among youth; what does early intervention/diversion programs look like. Q&A
- District moving away from suspensions and implementing evidence-based in-school programs to combat truancy and substance abuse in high schools; In school, on track
- **Staff Development:** providing tools/talking points to school staff on how to recognize issues and initiate conversations with students; supporting staff with tips on how to address Monday morning drunk talk or glorifying drug use conversations are overheard... frame conversations in a positive way without judgment, showing interest in youth
- **Positive Community Norms (PCN)** campaign: media campaign based on science of the positive to identify misperceptions that could be harmful and highlighting what is *right* with our community and growing these positive norms –
 - Halli & Shasta: School Outreach: doing weekly campus outreach at middle and high schools; promoting positive norms info; activities that relate to poster campaign; providing information to make good choices
 - Surveys and poster Campaign feedback
- **NEO** hosting Assembly w/ Jeremy Bates – Revolution Speak - at NU April 29 & 30
 - School wide assembly funded in part by NU students voting to give \$500 to bring him back; working with other schools to host during his visit; community event at Sierra College Theater 4/29 – details still being worked out

Follow up w/ parent club re: scheduling volunteers to help w/ posters in fall and to help plan assemblies in fall.

Volunteers needed to help put up posters on middle and high school campuses

Preventing Underage Drinking:

- **Exploring policy at local level** around underage drinking; not enough data to support social host ordinance; looking at other policies – sources of revenue to support enforcement; reviewing what works in other communities to create sustainability; ABC grant funds are supportive of multi-agency participation to provide education at schools, shoulder taps, minor decoys
- **Alcohol warning signs:** feedback incorporated into new design. DA offers to pay for

Melissa get print

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printing. ABC logo not approved. Committee agrees to move forward with local LE agencies and DFC logos only. **ABC Merchant meeting for local licensees 4/21** to discuss legality and enforcement (LEAD); suggested to bring signage to meeting.

- **County Retail Survey:** Statewide press release; surveyed over 7,300 stores on tobacco pricing/ advertising, healthy foods, alcohol products; Nevada County comparison in state data is in the middle range; rolling out Healthy Retailers Campaign to promote sales of healthy foods and drinks to increase revenue; 3 year tobacco goal for health and wellness department
- **Schedule Alcohol Sub-Committee meeting:** discuss restriction of minis and single beverages; regulations of alco-pops
- **Town Hall Meeting** Planning committee on underage drinking; consider telephone town hall modeled after successful TTFWDD

estimate/ DA paying for printing costs.
 • Develop sign outreach plan. (Shelley)

• Shell schedule sub-committee meeting.

Environmental Change Nevada City:

- **NC Tobacco Coalition:** Sierra and Astha creating a documentary to submit to the Wild & Scenic Film Festival. Conducting interviews about the ordinance, enforcement, and impact of the smoke-free zone in Nevada City
- **City Council Presentation** – March 26th, Nevada City present/educate council about Ecigs, vaporizing, prevalence of more than nicotine being vaporized in public; marijuana and other drugs; mostly odorless; concerns about second-hand smoke and chemical particles in vapor; increase in adolescents using ecigs/cigarettes–dual use; language in tobacco retail license includes ecigs.
- Reinette Sennum: update on **climate in downtown Nevada City**; community organizing to address challenges downtown: Grandmother Pledge and Side Kick Team started to create positive social environment in NC; connecting with NEO to plan a farm to table event turning town square into open air event venue through Parks & Rec; merchants complaining of open drug dealing on Commercial Street that could be diverted by the positive community involvement; encouraging teens to be goal oriented and take ownership of the community; build your Town Square

• Grandmother Pledge meeting on 3/13

CADCA Conference highlights:

- **Prevention Intern(Shasta)** shared experience at CADCA Youth Summit & Leadership and projects that will be used at PCN campaign and school assemblies
- **Naloxone** being used with first responders and law enforcement to prevent Opioid overdose; raising awareness by reducing risk of overdose. CoRR Med Dir. & CDFNC looking into training local providers and first responders.

• Shelley will send out list of available CPI trainings

Capacity Building / Training: CPI: Prevention Webinar Series:
<http://www.ca-cpi.org/training>

Closing Comments & Next Meeting:

Closing Comments & Committee Requests

1. **Next Meeting Date: May 14th 2014**